

# Legacy Forum Booklet

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## **About Legacy**

Legacy was founded in 2003 by a small group of families who sought to encourage long-term cultural and political change in American life, with an emphasis on family engagement.

For the past 15 years, Legacy has played an important role in campaigns across the country, connecting our membership with the critical races and candidates each cycle. Our impact has been essential in securing strong leadership and influencing elections across the country, resulting in the majorities we have in Congress today.

## **Mission Statement**

To build a strong national community of engaged individuals and families by encouraging lifelong participation in the political process. By cultivating a strong sense of community responsibility, Legacy strives to leave a lasting impact on the future through active involvement in elections today and for generations to come.

Through education, fellowship, and action, Legacy achieves a quantifiable impact on the political landscape of America. Utilizing experienced and value-based vetting, Legacy selects the most critical campaigns each election cycle to engage in and support.

The election process has grown in density and complexity over the past 15 years. Legacy strives to offer an efficient and economical access point for our membership to engage with the top candidates, campaigns, and thought leaders of the day. Our model simplifies the process of engagement, making activism fun, convenient, and habitual.

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## Values

*Legacy was founded on a set of core values that continue to serve as the guiding principles in all that we do. These values are shared by our members and endorsed candidates alike.*

### **Effective, Constitutional Governance**

- Government that is focused, efficient, and accountable
- Maximize authority of states, communities, and citizens
- Principled, innovative, 21st century alternatives to 19th century bureaucracy
- Patient-centered, market-based health care

### **Economic Freedom**

- Unlimited opportunity...from education to entrepreneurship
- Free markets at home and abroad
- Taxes that are minimal, simple, and logical
- Regulation that is necessary but balanced
- Energy development with responsible stewardship

### **Citizen Rights & Responsibilities**

- Restore and respect the Bill of Rights
- Religious freedom
- Compassion...not dependency
- Volunteerism...not Washington bureaucracy
- Strong emphasis on community involvement via charitable and philanthropic participation

### **Uncompromised Security**

- Peace through strength
- The best training, equipment, and care for servicemen and women
- Sovereign borders, legal immigration, and naturalization

### **Civic Responsibility**

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### **Previously-Endorsed Candidates**

*Each election cycle, Legacy endorses a slate of United States Senate candidates whose values mirror the core conservative values that comprise the foundation of Legacy. Legacy will provide direct-to-candidate support via events and fundraising campaigns amongst our members. An important component of our membership responsibilities is participating in these direct-to-candidate contributions. Legacy has a terrific track record in helping United States Senate candidates by focusing our efforts where our impact can be the greatest.*

*Legacy members enjoy participating in these key ‘national’ races and changing the composition of the United States Senate. We provide a front row seat to the most exciting campaigns in the country with campaign updates, conference calls, and in-person opportunities.*

*Some of our previously-endorsed candidates include:*

#### **2016**

Senator Roy Blunt (Missouri)  
Dr. Joe Heck (Nevada)  
Senator Ron Johnson (Wisconsin)  
Senator Marco Rubio (Florida)  
Senator Pat Toomey (Pennsylvania)  
Senator Todd Young (Indiana)

#### **2014**

Senator Tom Cotton (Arkansas)  
Senator Steve Daines (Montana)  
Senator Joni Ernst (Iowa)  
Senator Cory Gardner (Colorado)  
Senator Ben Sasse (Nebraska)  
Senator Dan Sullivan (Alaska)

*Show a map covered in “WIN” over each state that we won*

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## **2018 Outlook**

The Republican Party is at a crossroads in the 2018 midterm elections.

Our legislative and electoral prospects for the next decade hinge upon our ability to capitalize on the rare chance to make significant gains in the Senate. Of the 33 Senate seats up for reelection in 2018, Democrats are defending 25. Of these blue seats, President Donald Trump carried 10 in 2016 elections—five by a double-digit margin.

Defensively, only two Republican seats are considered to be vulnerable and potential targets for Democratic challengers. Fortunately, midterms have historically been favorable to Republican candidates and, with the right effort, 2018 will not be an exception. Recent polling has indicated our electorates across the country are motivated and energized by Republican victories at every level of government—continuing this momentum is paramount to our overall success.

In short, Republicans have been given an opportunity to transform our party from a tool of opposition to a coalition for effective governance. A 60-vote majority in the United States Senate is within reach. Implementing our conservative vision for our nation into law requires strong majorities in both Houses of Congress.

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*GRAPHIC: 2018 SENATE MAP*

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### **Board Members**

Kevin Ainsworth (Dallas, TX)  
Steven & Ashley Birdwell (Houston, TX)  
Barry & Melissa Clark (Minturn, CO)  
George & Ashley Clark (Houston, TX)  
Erin DeLullo (Alexandria, VA)  
Tom & Lesha Elsenbrook (Houston, TX)  
Todd & Heather Furniss (Dallas, TX)  
Stephen Jordan (Washington DC)  
Brett & Kristen Kidd (Southlake, TX)  
Steve & Suzie Kirby (Sioux Falls, SD)  
Chad Lavender (Dallas, TX)  
Chad Lavender (Dallas, TX)  
Tom & Laura Leppert (Dallas, TX)  
Alex & Meghan O'Brien (Denver, CO)  
Steve & Kathy Taylor (Salinas, CA)  
Thomas & Ashley Wheat (Dallas, TX)

### Emeritus

Brandy Birtcher (San Juan Capistrano, CA)  
Michael Flaherty  
Peb Jackson (Colorado Springs, CO)  
George Seay (Dallas, TX)  
Ray & Heather Washburne (Dallas, TX)  
Kathy Wright (Dallas, TX)

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## **What Makes Legacy Membership Distinctive?**

### **INVOLVEMENT**

*Legacy transitions your political involvement to a close-knit national community, passionately working to further conservative ideals. Like joining a club, Legacy allows members to cultivate new friendships with families in their chapter and around the country. Our regional and national events become more than a meeting of the minds, but a meeting of hearts and friends. Through the established sense of community, civic responsibility becomes fun and something our families anticipate with joy.*

### **INTERACTION**

*Members enjoy an up-close view of the most critical campaigns in the country. Through direct interaction with the candidates and campaigns that matter most, members are always up to date and fully educated on the status of the election cycle. The Legacy vetting committee, guided by a strong set of conservative principles, provides a concise package of opportunities where our involvement will have the greatest impact. Moreover, by combining our resources and targeting our energies, your membership with Legacy can have a truly quantifiable effect on the outcomes of the next election.*

### **INFORMATION**

*Information unites us and brings families together from across the country through shared experiences and educational opportunities. Legacy provides a streamlined flow of white papers, campaign updates, and other summaries to ensure members are informed. In addition to providing this economical access point to top tier races, Legacy members enjoy a curated education program that provides continuous interaction with nationally-recognized political and intellectual leaders in small and large group settings.*

### **INVITATIONS**

*Invitations to member-only conference calls, briefings, and events with conservative thought leaders are the backbone of our programming. Over the past 15 years, Legacy events have become a staple in our families' lives, with the Annual D.C. briefing and the biennial summer summit offering unparalleled opportunities for camaraderie, education, and entertainment. The yearlong programming consisting of both regional and national events provides a continuous avenue for civic engagement, making participation both fun and consistent.*

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## **Membership**

*Legacy members commit to annual contributions to Legacy Forum as well as biennial support to Legacy's endorsed candidates. Legacy encourages family memberships as a way of cultivating the political engagement of future generations.*

### **Executive Membership**

\$10,000 Family Annual Gift\* and \$10,000 in Direct Candidate Giving per cycle

*(Children under 30 included)*

- Annual D.C. Briefing (Registration fee included in Membership)
- Election Year Summer Summit (Registration fee included in Membership)
- Bimonthly Forum Regional Event (Couples and Children under 30 included)
- DC Concierge Services
- Monthly Policy Call
- Quarterly Newsletter
- Endorsement Committee Seat
- Executive Committee Meetings  
(\*Q1 in each year)

### **Corporate Membership**

\$10,000 Annual Gift\* and \$10,000 in Direct Candidate Giving per cycle

- Annual D.C. Briefing (Registration fee for five participants included in Membership)
- Election Year Summer Summit (Registration fee for five participants included in Membership)
- Bimonthly Forum Regional Event
- Monthly Policy Call
- Quarterly Newsletter
- Endorsement Committee Seat
- Executive Committee Meetings  
*All membership levels can be paid for via corporate, partnership, LLC, or S-Corp contributions.*  
(\*Q1 in each year)

### **Family Membership**

\$5,000 Family Annual Gift and \$5,000 in Direct Candidate Giving per cycle

*(Couples and children under 30 included)*

- Annual D.C. Briefing (Registration fee included in Membership)
- Election Year Summer Summit (Registration fee included in Membership)
- Bimonthly Forum Regional Event
- Monthly Policy Call
- Quarterly Newsletter

**Junior Membership (Under 40 years old)**

\$1,000 Individual Annual Gift and \$1,000 in Direct Candidate Giving per cycle

- Annual D.C. Briefing (Registration fee included in Membership)
- Bimonthly Forum Regional Event
- Monthly Policy Call
- Quarterly Newsletter

**Associate Membership (Under 30 years old)**

\$150 Individual Annual Gift and \$500 in Direct Candidate Giving per cycle

- Annual D.C. Briefing (Registration fee included in Membership)
- Bimonthly Forum Regional Meeting
- Monthly Policy Call
- Quarterly Newsletter

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**LEGACY FORUM MEMBERSHIP APPLICATION**

**Membership Level (check one)**

**Executive Membership**

\$10,000 Family Annual Gift and \$10,000 in Direct Candidate Giving per cycle (Children under 30 included)

**Corporate Membership**

\$10,000 Annual Gift and \$10,000 in Direct Candidate Giving per cycle

**Family Membership**

\$5,000 Family Annual Gift and \$5,000 in Direct Candidate Giving per cycle (Children under 30 included)

**Junior Membership (Under 40 years old)**

\$1,000 Individual Annual Gift and \$1,000 in Direct Candidate Giving per cycle

**Associate Membership (Under 30 years old)**

\$150 Individual Annual Gift and \$500 in Direct Candidate Giving per cycle

Member Name: \_\_\_\_\_  
FIRST LAST DATE OF BIRTH

Spouse Name\*: \_\_\_\_\_  
FIRST LAST DATE OF BIRTH

Child Name\*: \_\_\_\_\_  
FIRST LAST DATE OF BIRTH

*\*If applicable*

**Primary Contact** (Indicate:  Home  Office)

Address: \_\_\_\_\_  
STREET NAME/BUSINESS NAME

\_\_\_\_\_  
CITY STATE ZIP

**Phone** (Indicate:  Mobile  Office  Home): \_\_\_\_\_

**Email:** \_\_\_\_\_

Professional or Personal Affiliations: \_\_\_\_\_

Cultural and Political Interests and Involvement: \_\_\_\_\_

I was referred to Legacy by: \_\_\_\_\_

Signed: \_\_\_\_\_ Date: \_\_\_\_\_